

Notice of new organizational configuration

Asahi Kasei Corp.
February 8, 2019

We would like to inform you of a new organizational configuration to be adopted on April 1, 2019.

Reorganization of Asahi Kasei Corp. functional units

Establishment of Marketing & Innovation

This will provide synergetic value to markets by leveraging our technologies and materials spanning across different business units through the creation of new business areas in which we can exert our presence and strengths as the Asahi Kasei Group while linking with external organizations as well. The current UVC Project will become a constituent organization.

Establishment of Sustainability Strategy Planning Dept.

With the launch of a new strategic management initiative, this will facilitate proactive measures related to non-financial aspects including the Sustainable Development Goals and environmental, social, and governance aspects of management in order to enhance corporate value.

Establishment of Informatics Center

Concurrently, the Synergistic Solutions Initiative in the R&D Center will be closed, and a portion of its functions will be transferred to the Informatics Center.

Reorganization of Material sector business units

Integration of 6 strategic business units (SBUs) into 3 SBUs

This will raise the fluidity of management resources to grow and strengthen each business while advancing sector-wide projects that exert Asahi Kasei's strengths in key markets.

1. Renaming the Petrochemicals SBU as Basic Materials SBU
2. Combining the Fibers & Textiles SBU, Performance Polymers SBU, and Consumables SBU into a new Performance Products SBU
3. Combining the Performance Materials SBU and Separators SBU into a new Specialty Solutions SBU
4. Combining the Planning & Coordination departments into a single Planning & Coordination department for each new SBU
5. Renaming R&D Planning and Business Development in the Fibers & Textiles SBU as Fibers & Textiles R&D Planning and Business Development in the Performance Products SBU
6. Combining R&D Planning and Business Development in the Performance Polymers SBU and R&D Planning and Business Development in the Consumables SBU into Polymers R&D Planning and Business Development in the Performance Products SBU

Material segment organization chart

New (as of April 1, 2019)

Current

